



Challenges for global Feed Safety and Sustainability Assurance



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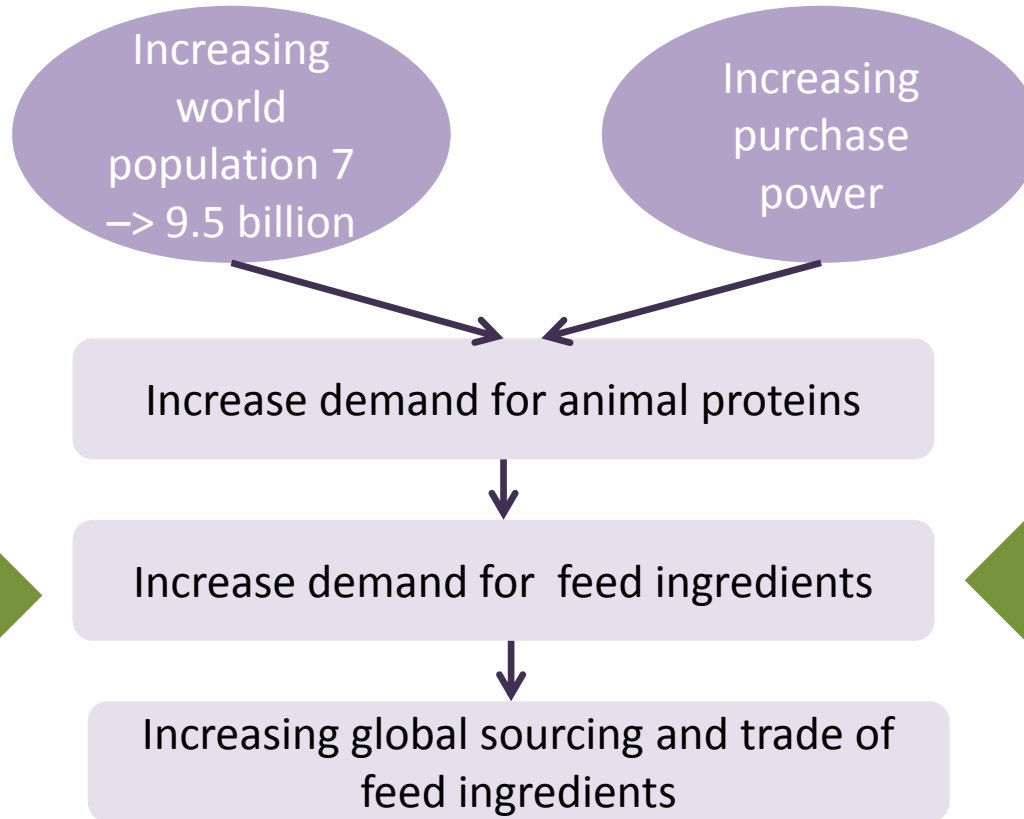


Content

- Environmental trends
- Products & services
- Organisation
- Participation
- Advantages for GMP+ certified companies
- Opportunities for / in Asia
- Final remarks



Environmental trends



How to facilitate feed companies in feed chain, worldwide?



Products & services

- GMP+ Feed Assurance scheme
- GMP+ Responsibility Assurance (end 2012)
- Support of companies by:
 - GMP+ Feed Safety Database
 - GMP+ Academy



Products & services

GMP+ Feed **Safety** Assurance scheme

- Started in 1992
- Developed due to practical experiences and incidents / crises
- In close cooperation with the stakeholder
- See: presentation of Mr. Dik Wolters



Products & services

GMP+ **Responsibility Assurance**

- First standards will be implemented end 2012:
 - Sustainable Biomass (RED)
 - Responsible Soy (RTRS)
 - Sustainable fish meals and fish oil
- What will follow? (responsible palm oil, responsible sunflower oil, Carbon footprint, low / green energy input,)



Products & services

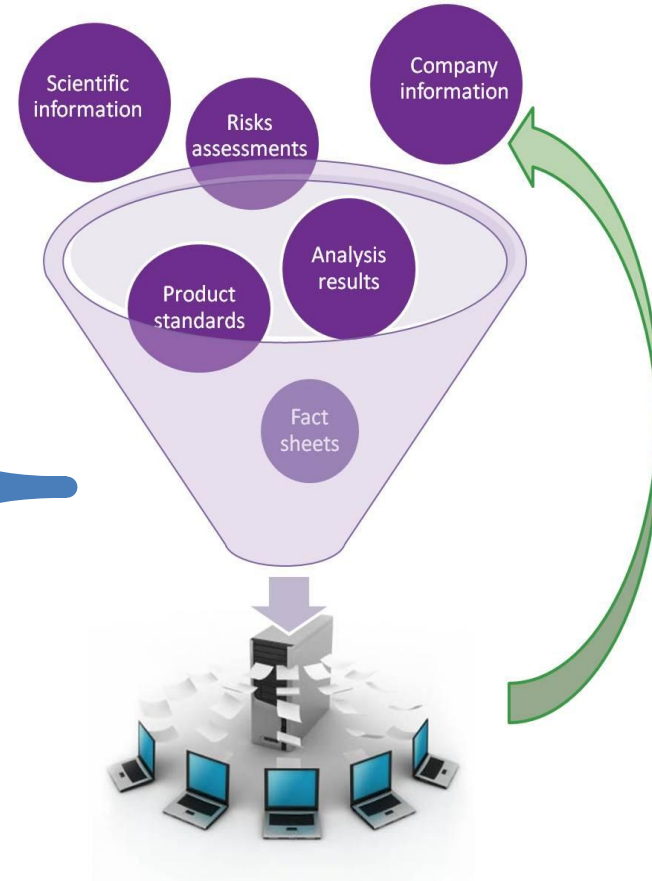
Database Risk Assessment Feed Materials

Database Undesirable Substances

Product standards

Fact sheets: science based

FAQ's



Feed Safety Database



Products & services

GMP+ Academy (> January 2011)

- Aim: offering training courses about feed safety management & risk assessment on all levels in an organisation
- Current members:
 - Wageningen Business School (NL)
 - Schothorst Feed Research (NL)
 - IFF Braunschweig (DU)
 - Burg Warberg (DU)
 -

Organisation



Product Board Animal Feed

GMP+ International

1992
Start

1994
ISO9001

2000
HACCP

2003
CB's

2010
Separation &
internationalisation

2012
Feed safety +
Sustainability

GMP

GMP+

GMP+ FSA scheme

GMP+ Quality Assurance scheme

Feed
for
Food



Additional
logo



Organisation

Important objectives (1):

- Managing an *internationally applicable* chain-oriented feed safety & sustainability assurance scheme
- Full space for specific *national* needs via additional country notes

Uniformity as much as possible internationally
Flexibility on national level, when desirable



Organisation

Important objectives (2):



- Independency by well-balanced *multi-stakeholders' participation* in the *International Expert Committee*
- *Support* by, *involvement* and *engagement* of stakeholders via *partnership*

Multi-stakeholders' involvement in the whole feed & food chain: **the chain is as strong as the weakest link!**



Organisation

Partnership: organizations endorse the vision, values and ambitions of GMP+ International and are enabled to *involve & engage*

Types of partners

- Trade associations in feed, animal production, processing chain and retail
- Companies, if no trade association is partner in a country

Organisation



Partners (24 >> 50)



Transport en Logistiek Nederland



nefato

vereniging van nederlandse fabrikanten van voedertoevoegingen



Verein der Zuckerindustrie



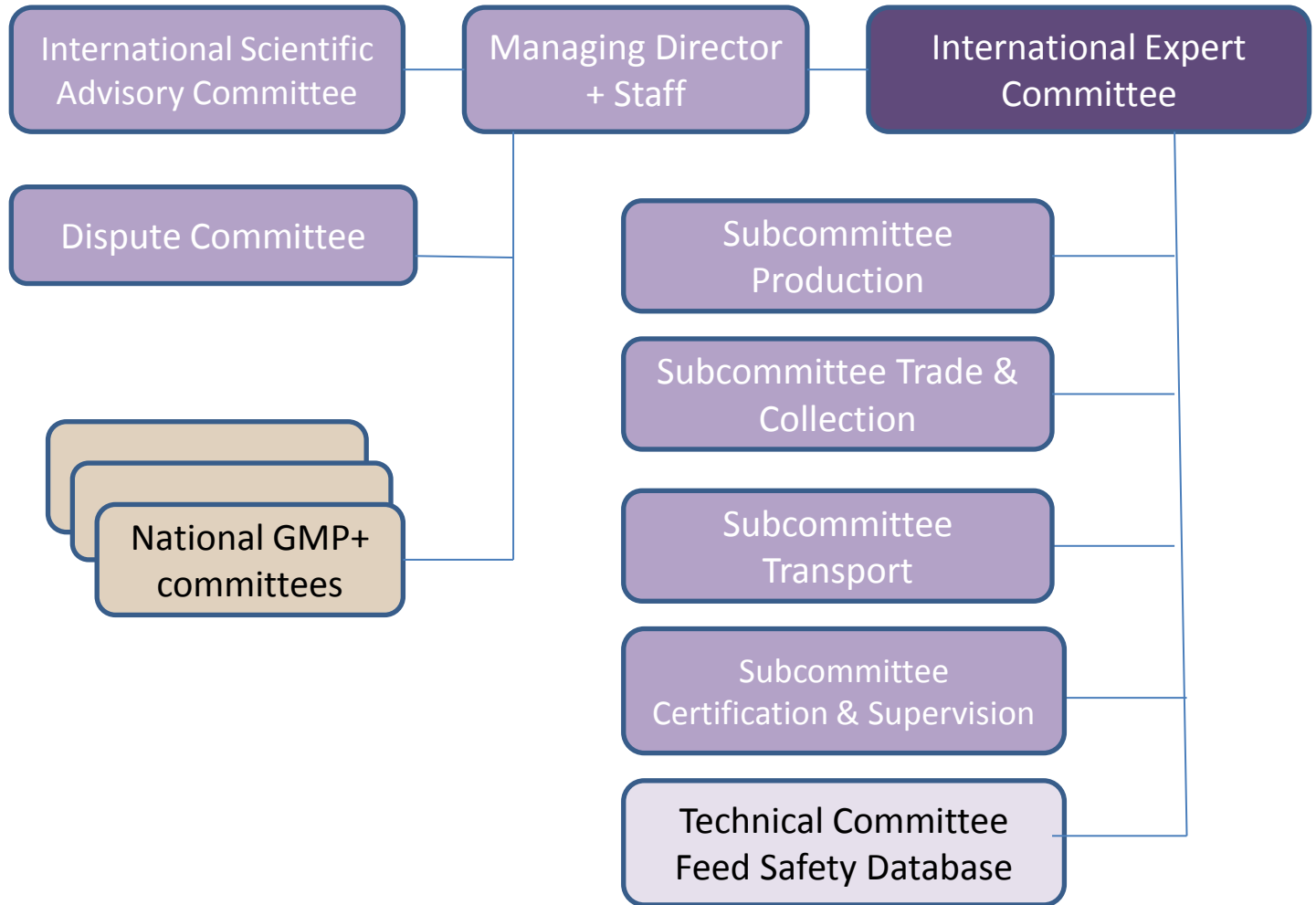
FrieslandCampina



Feed for Food



GMP+ International





Organisation

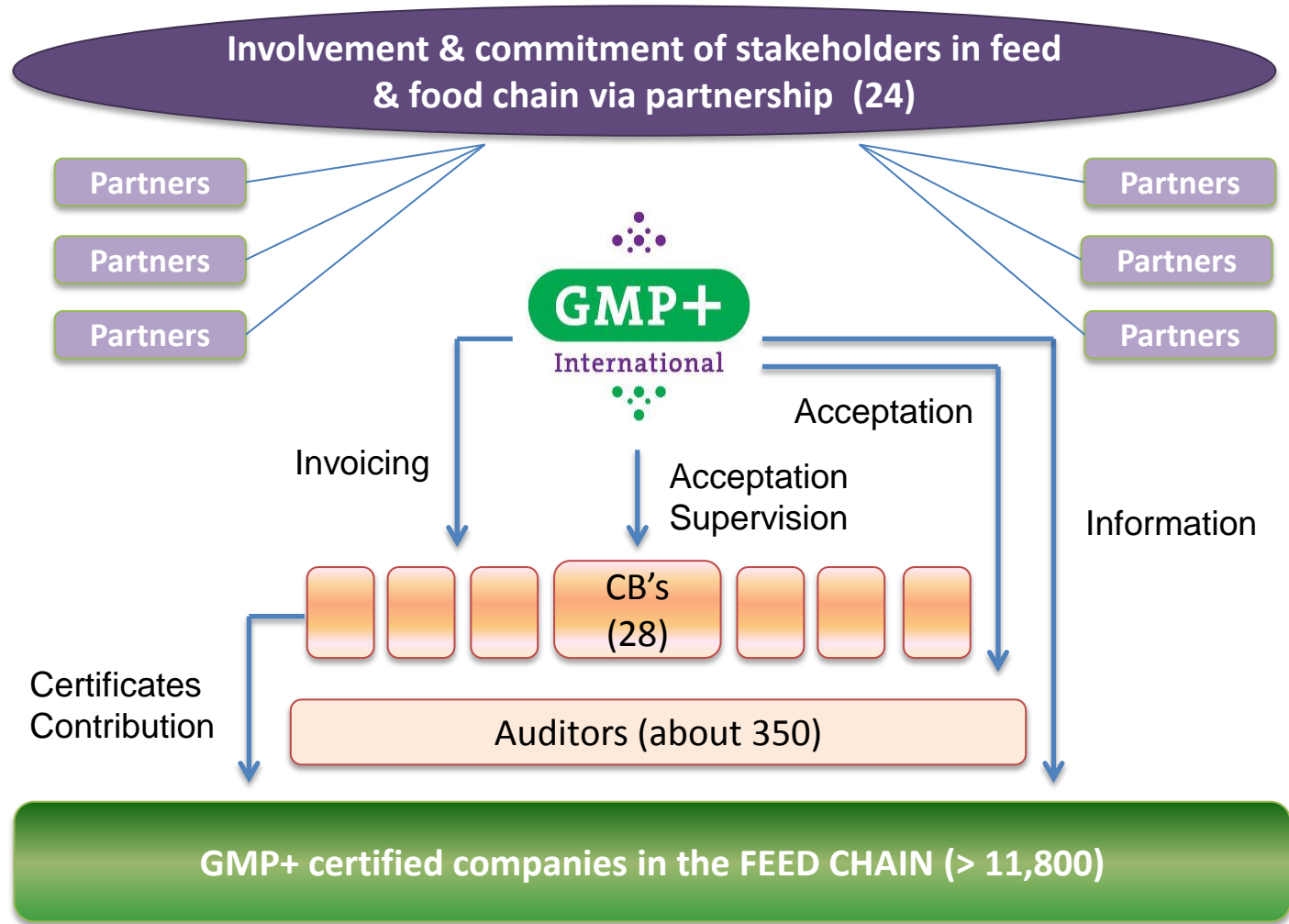
Dynamic management:

- by continuously taking up wishes of participants
- by following the newest scientific insights and practical experiences





Participation



Participants of GMP+ FSA, January 2012: total 11.867



Advantages of GMP+ participation



INTERNAL	EXTERNAL
<ul style="list-style-type: none">• Efficiency internal operations• Efficiency B2B operations• Reduction of financial claims because of less (huge) incidents or crises• Sharing & active exchange of (basic) information regarding risk assessment (Feed Safety Database)• Trigger for innovation	<ul style="list-style-type: none">• Better company's corporate image and reliability• Access to all markets world and EU market• Uniformity & standardization in the feed chain• Support in complying with legal regulations (HACCP)• Level playing field internationally• Participation in a global operating scheme add value



Opportunities in Asia

Challenging market in development:

- Booming production of aqua food, dairy, meat and eggs in China, Vietnam, India, Indonesia and Thailand
- Increasing attention for food safety and indirectly also feed safety
- Starting awareness of relevance of sustainability
- Many international feed companies and integrated feed/food producers with high profile active



Opportunities for Asia

Biggest opportunities for Asian feed industry in hitching on to the GMP+ FSA scheme:

- Not to invent the wheel again
- Benefit from long standing experiences
- Enables companies to accelerate in feed safety control on international level
- Get involved in sustainability developments
- Possibility for involvement and engagement of all stakeholders
- Low cost for contribution and participation



Final remarks

GMP+ International offers a solid framework for animal feed safety assurance:

- For the whole feed chain, worldwide
- Based on well-balanced multi-stakeholders' participation
- According the newest scientific insights and practical experiences
- Operating in an innovative way
- Enables to cope with market demands in the globalizing market
- Provides Asian feed industry opportunities for hitching on in a easy way on international level

Thank you for your attention



Questions?

www.gmpplus.org

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for
Food*